

# COOPER HEWITT

## CHARACTERISTICS OF AN EFFECTIVE POSTER

CHARACTERISTICS / POSTERS	POSTER 1	POSTER 2	POSTER 3	POSTER 4	POSTER 5
Ideas about Presentation					
Variety of Artworks and Techniques					
Use of Language and Vocabulary					

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## CHARACTERISTICS OF AN EFFECTIVE POSTER

<b>Use of Labels</b>					
<b>Structure of the Poster (are certain elements grouped together? Why?)</b>					
<b>Identify use of Elements of Art and or types of mediums used.</b>					
<b>Is there 1 theme/idea/ message used throughout the Poster? If so, what?</b>					
<b>Does this Poster meet the Design Brief for which it was intended?</b>					