

## CHARACTERISTICS OF AN EFFECTIVE POSTER

<b>CHARACTERISTICS / PORTFOLIOS</b>	<b>PORTFOLIO 1</b>	<b>PORTFOLIO 2</b>	<b>POSTER 3</b>	<b>POSTER 4</b>	<b>POSTER 5</b>
<b>Ideas about Presentation</b>					
<b>Variety of Artworks and Techniques</b>					
<b>Use of Language and Vocabulary</b>					

# COOPER HEWITT

## CHARACTERISTICS OF AN EFFECTIVE POSTER

<b>Use of Labels</b>					
<b>Structure of the Folio (are certain pieces grouped together? Why?)</b>					
<b>Identify use of Elements of Art and or types of mediums used.</b>					
<b>Is there 1 theme/idea/ message used throughout the Folio? If so, what?</b>					
<b>Does this folio meet the Design Brief for a Folio for a Design High School Audition?</b>					