**Design Brief – Final**

Context – the Cooper Hewitt, Smithsonian Design Museum changes with new installations presenting a range of ideas and designers for the public to see. The new Pixar Installation is currently ‘moving in’ and the Triennial and 90% Installations are currently being planned for showing in 2016.

<table>
<thead>
<tr>
<th>Pixar</th>
<th>Triennial</th>
<th>The other 90% - U.S.A</th>
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</thead>
<tbody>
<tr>
<td>How might we create a poster for the new Pixar Installation that demonstrates the Pixar Design process (research, iteration and collaboration) create helps designers create connections between the viewer and the story?</td>
<td>The Cooper Hewitt, Smithsonian Design Museum Triennial for 2016 will focus on the theme of Beauty. How might we design a poster to demonstrate an interpretation of the theme of Beauty, knowing that beauty can be viewed from more than one perspective?</td>
<td>How might we design a poster to demonstrate how designers in the United States of America solve or address problems in our society?</td>
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</tbody>
</table>

**Provocation**

- Ethereal, Intricate, Transformative, Transgressive, Elemental, Emergent
- Extravagant

**Music to listen to:**
- Beach Boys – Good Vibrations
- Sadeness – Enigma
- Spring – Vivaldi

**Quotes Sheet**

**Image and word Collage Sheet**