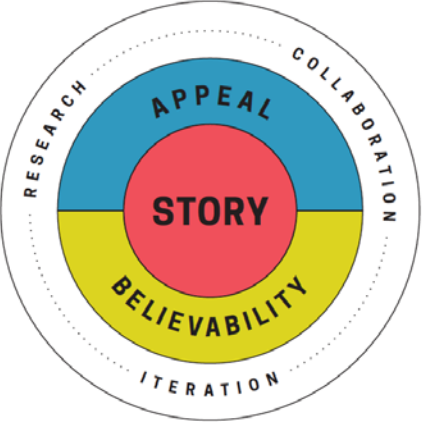


COOPER HEWITT Design Brief – Final

Context – the Cooper Hewitt, Smithsonian Design Museum changes with new installations presenting a range of ideas and designers for the public to see. The new Pixar Installation is currently ‘moving in’ and the Triennial and 90% Installations are currently being planned for showing in 2016.

Pixar	Triennial	The other 90% - U.S.A
<p><i>How might we create a poster for the new Pixar Installation that demonstrates the Pixar Design process (research, iteration and collaboration) create helps designers create connections between the viewer and the story?</i></p>	<p><i>The Cooper Hewitt, Smithsonian Design Museum Triennial for 2016 will focus on the theme of Beauty. How might we design a poster to demonstrate an interpretation of the theme of Beauty, knowing that beauty can be viewed from more than one perspective?</i></p>	<p><i>How might we design a poster to demonstrate how designers in the United States of America solve or address problems in our society?</i></p>
<p>Provocation</p> 	<p>Provocation</p> <p><i>Ethereal, Intricate, Transformative, Transgressive, Elemental, Emergent Extravagant</i></p> <p><i>Music to listen to:</i> <i>Beach Boys – Good Vibrations</i> <i>Sadeness – Enigma</i> <i>Spring – Vivaldi</i></p> <p><i>Quotes Sheet</i></p>	<p>Provocation</p> <p><i>Image and word Collage Sheet</i></p>