

# COOPER HEWITT MINI DESIGN CHALLENGE

DO YOU UNDERSTAND WHAT A COLLAGE IS?

Have you made a Collage before? What do you know about this technique? Planning is essential!



A COLLAGE IS A PIECE OF ARTWORK THAT IS ASSEMBLED BY USING VARIOUS MATERIALS SUCH AS PARTS OF PHOTOGRAPHS OR PICTURES, STICKERS, TEXT AND SYMBOLS TO DEMONSTRATE A THEME OR MESSAGE.

YOUR GOAL FOR THIS CHALLENGE...

TO CREATE A COLLAGE AS THE TECHNIQUE FOR YOUR POSTER THAT ADVERTISES A TOY ROBOT CONVENTION.

POSTER DETAILS:

TOY ROBOT CONVENTION 2016

13<sup>TH</sup> – 21<sup>ST</sup> MAY, TRUMP TOWER, NYC



MATERIALS FOR ACCESS:

- NO PENS, PENCILS OR MARKERS ALLOWED!
- SELECT PICTURES AND IMAGES FROM THE BASKETS
- USE MATERIAL FOR COLOUR, PRINTS AND TEXTURE AND STICKERS FOR LETTERING
- GLUE GUNS AND STICKS
- BACKING BOARD



Assemble your Collage on the board and plan carefully where each piece should be placed. Designers have a purpose for selection and placement and as a designer of this Collage, you should do the same.

Know when to STOP, be careful not to overuse an item or idea, too much can take away from your work.

This Collage should address the design brief exactly.

