AVOID THE CLICHE

Research
common responses to themes

Create
moodboards - many examples

Keep
open-minded

Think about different Mediums and Processes

Look for SUCCESS in other places

Broaden your Search
look outside of ‘google’ behance, flickr, carbonmade, talenthouse, artserved, deviantart

Explore
current and past artworks / themes

BEWARE
OF...
DISCONNECTION
INCOHERENCE
BEING BLATENT

BE
original
creative
individual
innovative
exciting
meaningful

BE
clear